

SMC Board of Directors Meeting
12/26/2020

President Anthony AB9YC called the meeting to order on Zoom at 8:06 a.m.

Also in attendance were: Tim K9WX, Zig KM9M, Ralph K9ZO, Gary W9XT, Anne KC9YL, Mike ND9G, Mike AJ9C, Val NV9L, Dave W9QL, Mike WB8BZK, and Jim WT9U

Excused: CJ WT2P, Bob K2DRH

The number of attendees constituted a quorum for this SMC BoD meeting.

2020 President's Overview Report

Anthony AB9YC welcomed incoming board members Mike WB8BZK, Jim WT9U and Dave W9QL and thanked Bob K2DRH, Val NV9L and Ralph K9ZO for their years of service.

AB9YC remarked that the Virtual SMC fest was a success, even though attendees missed the in-person conversations and the after-hours gatherings. Presentations were posted to the SMC YouTube channel. We came in 2nd place for the NAQP Challenge.

The BoD reviewed the minutes from the 2020 Board meeting, and the minutes were approved.

Treasurer's Report

Val's YTD report was reviewed. A maximum threshold of approximately \$500 will be kept in the PayPal account, with the rest being transferred to the Chase account. The treasurer's report was approved.

Secretary's Report

Zig reported that SMC's roster has 383 members with 15 new members gained thru SMC Fest. He will email the group to remind them to pay their dues for 2021. 61 individuals are currently unpaid.

The secretary's report was approved.

Appointed Officers

Val and Zig are willing to retain their appointed positions for Treasurer and Membership Secretary, respectively.

Lifetime Achievement Report

Gary & Tim reported that 13 members have achieved the 10,000 QSO threshold and earned the award in 2020 and 3 more are in line for 2021. The COVID-19 pandemic seems to have increased overall activity. A "periodic table" of eligible contests has been posted to the website. The "current total" listing is not sortable online, to avoid the feeling that this is a *contest*. As a reminder, there is no time limit in achieving this award. Craig K9CT's suggestion to handicap submissions on a yearly basis as a way to promote interclub competition was discussed, but due to the work involved, as well as being able to "game" the system, the discussion was tabled.

Discussions

Awards/Plaques – Members who are in possession of previously awarded plaques/trophies should email a picture and a notation of the engraved text to Gary to be posted on the website. Ideas for distributing awards to members was discussed. Awards are displayed annually at SMC Fest, but 2/3 of the membership never sees them.

Reflector – Recent posts prompted discussion about behavior on the reflector. Members will be reminded to not spot stations, nor announce band conditions, opening, etc. during contest periods. Mike R, Val & Jim will work on establishing reflector guidelines and defining expectations.

Contest Super Suite – We agreed to budget \$350.00 again for 2021.

SMC Fest – SMC Fest is scheduled for August 28, 2021. Suggestions for topics are welcome, but please have a presenter in mind.

SMC Mission – What is SMC? Our mission statement could use an update, perhaps with a bulleted list to better reflect current objectives: competing in contests, particularly the NAQP Club Challenge, clarifying recruiting/outreach, and keeping members motivated. Mike M shared a short presentation on mission statements from other large contest clubs. It was noted that 146 lifetime members made no contacts in the Lifetime Achievement contests. With 383 members, only about 100 are *radio-active*. Gary will spearhead an Ambassador program to reach out to for new members and provide continuing support for the members, remembering that local clubs can be a great resource for particular topics outside the scope of SMC.

NAQP – Anthony mentioned that we need 50% participation from the club in order to win the Challenge. Should we focus on ARRL Sweepstakes, rather than NAQP? Discussion included awarding certificates or token items to help motivate members from year to year. Topic was tabled to be revisited for the 2022 competition.

W9SMC club call – Get it on the air! Contacts are not uploaded to LOTW, but Ralph has QSL cards.

Plaques – The board agreed to continue to support the RTTY-only mode in the ARRL RTTY Roundup. A recommendation will be made to the Contest Advisory Committee.

Budget –The budget for 2021 was unanimously approved.

2021 Proposed Budget	
\$ 4,000.00	Dues & Donations revenue
\$ -	SMCfest
\$ -	Contest Dinner
\$ (2,400.00)	Plaques & Awards
\$ (300.00)	PayPal Fees
\$ (35.00)	Election fees
\$ (75.00)	Web Hosting
\$ -	W9DXCC Lunch
\$ (350.00)	Contest Supersuite
\$ (600.00)	Lifetime Achievement
\$ (100.00)	WA7BNM
\$ -	2022 WRTC
\$ (80.00)	Contest U Scholarship
\$ 60.00	Profit/Loss

The board will plan to meet in March to discuss the Mission Statement, Plaques and SMC Fest.

The meeting adjourned at 12:15 p.m.

Respectfully submitted
 Anne Dirkman KC9YL
 1/8/2021