

SMC Board of Directors Meeting  
03/20/2021

The Board met on Zoom on March 20, 2021. President Anthony AB9YC was present along with Tim K9WX, Gary W9XT, Anne KC9YL, Mike ND9G, Mike AJ9C, Dave W9QL, Mike WB8BZK, and Jim WT9U.

The Board met to discuss whether or not we needed to update our Mission Statement which reads:

Uniting Midwest contesters into a competitive group that supports and promotes activity in every aspect of ham radio contesting by serving as a resource to our fellow club members, promoting activity in all aspects of radio sport, and supporting the entire contest community through sponsorship of operating events and awards.

We reviewed other contest groups' mission statements which seemed to focus on common themes: education/assistance, improving scores/skill, winning contests and fun.

Concerns:

Only about 1/3 of our members actively submit contest scores (50% have posted scores in at least one NAQP)

Conflict with VHF/NAQP

Large geographic area – many are outside the *circle*

Chatter on Facebook or reflector during contests that includes spotting information

Difficult to reach all members when so many aren't on the reflector

It was agreed that we would keep the Mission Statement as is, perhaps clarifying our goals at a future time when other bylaw changes are made, and better promoting our activities/events on the website.

Ideas to promote SMC

Meet with members for lunch after Ham Fests

Assign chapters within the club where members could meet closer to their QTH

Encourage members to reach out to local clubs for antenna/equipment issues

Offer more frequent programs/presentations with outside speakers

Find potential contesters at your local clubs, Field Day

Mike, Val & Jim continue to discuss possible changes in the reflector

Plans are in the works for SMC Fest. Anthony asked members for speaker/presentation ideas – not too remedial since the more active/accomplished members generally attend